

# **Where the Money Is in 2018 (and How to Get It)**

**7 Little Known But Highly Profitable  
Businesses You Can Start & Profit From  
this Year**

**by Toyin Omotoso**

**[www.7starcourses.com](http://www.7starcourses.com)**

# START HERE...

I am not sure how you stumbled on this report but I want you to know that you have stumbled on a gold mine.

Within the next few pages, I am going to show you 7 little known but proven and highly profitable businesses that can make you anything from N400,000 to N1m or even N15m a month.

I call these businesses "little known" because they are not the generic type of businesses that most people are aware of.

Apart from that, they do not need a lot of capital for you to get started.

And they are highly profitable too as well.

I started a "side business" with the one of them in August 2017 with just N50k and I made N400,000 back that same month.

If you think that is hay say, then you should quit reading now and trash the report.

I said these businesses can easily make you at least N400,000 a month because that is the lowest amount I have ever made with some of them that I have used before.

Personally, I have successfully tried 5 of the 7 businesses.

And I have taught a lot of young people how to successfully use them and these people have gone ahead to transform their lives.

If they can do this, you too can.

But this report won't be enough.

This report will give you the basic details of each of these businesses and what to do if are interested in any of them.

It is now left for you to go ahead and work on them

Before you begin to go through this businesses, I want you to know something important.

In fact, I want you to know it deep down in your being regardless of what you think about the Nigerian economy at the moment.

What I want you to know is this...

## "There is Money Everywhere"



Actually, a lot of money.

*"If you are broke right now or your income is very little, the reason is because you either don't know this truth or you just don't know where the money is or how to get it"*

And that is why I wrote this report.

You might have only N20,000 in your pocket right now but when you successfully execute at least one of the businesses described in this report, you could be having N.5m over the next 30 days.

It depends on you.

Many will read this report and forget about it.

Actually, many will download it and never read it.

Since you have read to this stage, I believe you are one of those who will read and implement what you have read.

# Why Should You Listen to Me?

"I don't trust most Naija marketers. Many of them do not make money. All they do is seel info on how to make money. There is come one I now trust BIG TIME when it comes to doing business online. His name is **Toyin Omotoso**. He is one of the few people I respect in this country"

- **Otunba Akin Alabi**  
CEO NairaBet



Before we move on to the basic contents of this report, let me quickly introduce myself in case you do not know me.

My name is Toyin Omotoso (Obviously!)

Right now, I am 34 years old and I live in Lekki, Lagos.

10 years ago, I was an overly broke and frustrated fellow.

I was living on just N2000 a month. Many days, I survived on only garri and groundnuts.

I wanted to be in control of my income and live freely but I didn't have anyone to mentor me and show me the way.

So, I started spending my little pocket money on books and searching the internet for information.

I went through many days filled with hunger, frustration and anger until things started coming into reality and I started making a good income of N200,000 a month

From there, I started investing more money to buy books and programs I could learn from. I started working on the things I was learning and my income grew

From N200,000 a month to N250,000 a month to N400,000 a month ... Etc

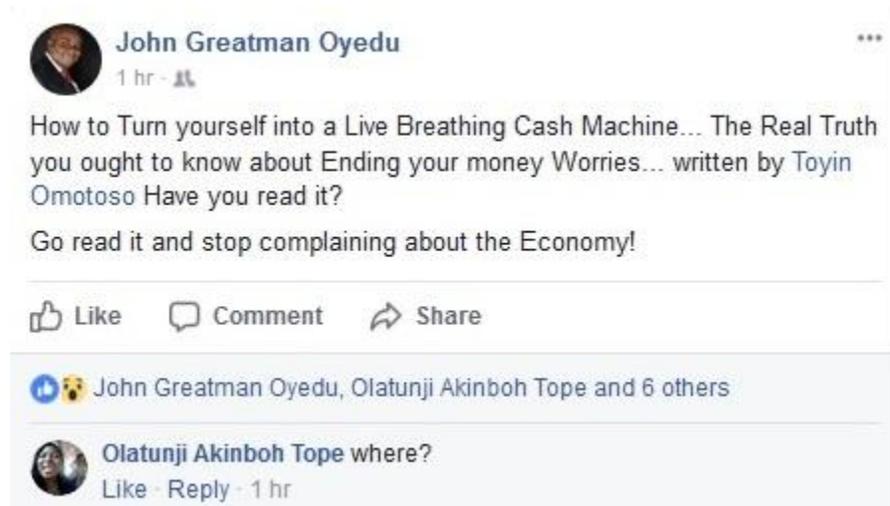
Unlike many Nigerians who have a scarcity mindset and hold on tightly to whatever they know, I believe in sharing what you know especially with serious people.

So, I wrote a book (now out of print) that is titled: "**How to turn yourself into a live breathing cash machine**"

The book gives an insight to some of the things that helped me to turn myself to a cash machine.

But most importantly, it was a great inspiration to many people.

**Like Mr John Oyedu below...who said:**



I also started teaching the things I learnt about making money to others via seminars and various programs.

And the few who listened to me and took action started making more money and increasing the quality of their lives.

Some even became millionaires

One of them is the young man sitting on his Hummer jeep in the picture below:

## WHAT REAL PEOPLE SAY

Many people call themselves gurus when it comes to Internet money making in Nigeria. There are hundreds of them but in real sense, I can only point out less than a dozen of them as actually raking Millions of Naira from the Internet. Mr. Toyin Omotosho is one of them.

He's a great Internet marketer who knows all tricks to making it big online. If you have an opportunity to learn from him, my friend, GRAB it with both hands.

He gave me a hand in my rise to stardom and I learnt a lot from him. Mr Toyin Omotosho is a genius!

- Gbolagade Adetunji (Prof. Fiverr)  
[www.naijawealthcoach.com](http://www.naijawealthcoach.com)



He built his new house and bought his first 2 cars from income made from the first business model I will be telling you about.

After that, he also added business No. 3 and No. 5 to make more money.

I could give you a long list of other young people like him who are using these businesses to strike it rich.

But let's leave that for now and go straight into the main purpose of this report.

Please promise that you will put this information to use or at least give it to someone who will use it.

# HIGH ROI BUSINESS 1:

## Sell Information Based Products

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I don't know if you have heard about selling information based products before or what you think about it.

But here is the truth.

Selling information is a HUGE money maker that is not going to slow down anytime soon.

Why?

The world is going to continue to get complex and people are going to need help with figuring out a lot of things.

And the good part is that schools can't keep up.

So, the demand for good and helpful information keeps rising which creates a huge opportunity for you and I.

**Here is what I am trying to say:**

- > *What university course can teach you how to sell on Instagram?*
- > *What about how to sell online with webinars?*
- > *What about how to handle a cheating spouse?*
- > *What about how to prepare ofada sauce (a great bestseller by the way)*
- > *What about how to successfully migrate and work in New Zealand or other countries?*
- > *Or what about how to improve your fertility as a man or woman?*

These are just 6 out of thousands of information topics that sell like crazy on the internet.

Selling information online is what I call - The lazy man's way to riches and that is because if done well, you can have only N17,500 in your bank account right now, no business, no employee, no house of your own

But with just a simple information product and a good way to market it, that N17,500 could easily become N175,000 at least within 10 days.

I can't even say how much money I have made online selling information.

Since 2009 till now, I have made a lot of money selling information on various topics.

E.g. There was a time I sold a report on *"How to buy low cost laptops and blackberry phones online"*

That was back in the day when Blackberry phones were in vogue

Over a 4 month period, I sold approximately 500 of those at N4000 per copy

If you calculate it, that is about N500,000 per month

And I was doing this without a business name, office or employee

If I had the type of mindset I have today, I could have sold at least 5000 copies

## **The Information You Sell Doesn't Even Have to Be From Your Personal Experience**

E.G.

Around 2011, a friend of mine got access to a piece of info about wooing a lady.

He didn't write the report.

The report was just about 10 pages.

He ran a N6500 advert in a newspaper and sold about 50 copies at N1500 per copy the day the advert ran giving him an instant extra income of N65,000

Another time in 2009, I bought a report with resale rights to it for N7500.

I ran an advert for the report for just N6500 out of my N53,000 or so bank balance that I had.

The day the advert ran, I was in a bus on my way to Lagos with a friend when the alerts started coming in so fast.

As a result, we had to change the N5000 per night hotel we planned to book before to a better hotel.

And instead of staying for 2 nights, we stayed for 5 nights.

Another good thing about selling information (apart from the money) is the good feeling that you get from adding value to people's lives

When I was selling various reports that helped men with their "other room" issues, I felt good each time someone sent in a testimony of how those reports helped his life and marriage.

This is probably why I can't stop selling information.

It is probably why I am typing this at 1:31am when others are sleeping.

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**IMPORTANT:** Despite the fact that selling information is a huge money maker, the truth is that not all types of information will make you money.

You need to understand that money plays to demand and supply.

You can't just think up anything, create an information product on it and expect it to sell.

No.

It doesn't work that way.

Like several times, someone will come to me and say something along these lines:

"Hey Toyin, I have a brilliant idea about an information product.

I want to create an ebook about that is titled "The complexities of the human brain"

LOL!

Who cares?

If you create boring information products like that, only you and anyone feeling sorry for you will buy a copy.

**Whatever information you want to sell has to be about 2 things:**

(1) It must help people overcome a problem or frustration:

E.g. If you have access to information about how single women can get find a husband and get married asap, a lot of women over 30 who are single and under pressure to get a husband will buy it especially if the sales presentation for the book is very good.

Hmmm...maybe I should even do something on this ;)

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(2) Or the information must help them move closer or achieve a hot desire that they have:

Atimes, people don't buy because they want to solve a serious problem.

They buy because they want to get closer to some strong desire or dream.

E.g. Because of watching too much Telemundo, a lot of women now have certain cravings.

An example is artificial hair that makes them look very beautiful like those models and actresses.

This is not basically a problem.

But because it is a strong desire, many women spend a large chunk of their money on it.

## **THE BIG INFO MARKETS**

Based on what I just told you, the big areas where most information are sold are...

### **Topics relating to:**

- Finances, Business, Making Money, Investing
- Health, Weight Loss, Beauty, Fertility, Sexual issues
- Dating, Marriage, Relationships, Sex

Under each of these categories, there are thousands of topics that you can work on and make a lot of money from

E.g.

Let's take business for instance.

Under business, you can have marketing and other sub categories like management, hiring etc

Even under marketing, you can still have several sub categories again like social media marketing, video marketing, SMS marketing etc

### **And under social media marketing, there are other sub categories again like:**

- Facebook marketing
- Instagram Marketing

- Youtube marketing
- LinkedIn Marketing
- Etc

**Under Facebook marketing, you can even have sub categories again like:**

- FB video marketing
- FB chatbot marketing
- FB group marketing
- Etc

These lists keep getting bigger everyday. It is endless.

It is CRAZY!

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**THAT BRINGS US TO a BIG QUESTION:**

=> Can one make big money from selling information?

I don't know what your definition of big money is but let me just say this.

Last week, my partner and I created a new campaign to sell a special information package.

We tested it and it brought in N2.2m within a week.

100% profit.

Many people don't even make N2.2m in 2 years.

And yet, we made it from a small test that we ran to promote an information product.

We are now working to improve it and promote it massively.

If everything goes fine, we should be looking at a considerable income of N400m this year from this product alone.

There are people I also know (young mostly) who make an average of \$10,000 a month only from their information business.

One of my friends who is a silent internet marketer in Abuja was making N1.5m a month back in 2009.

I am not even sure what his income looks like now.

A guy named Peter has an ebook (about 54 pages) on "getting a one night stands" with women that sells for \$100 per copy.

And he was selling an average of 40 copies a day before he sold the business.

Think about that.

$40 \times \$100 = \$4000$  a day

\$4000 a day is N1.4m PER DAY

Some small minded people will read this and say - LIAR!

Just like one guy said when I talked about making N700k in 5 days.

Well, I am not writing this for such people.

I am writing this for the few who will believe and take action.

I am not saying your results will look the ones I just talked about as a beginner.

I am only throwing these numbers around so that you can realize that this is no Child's play.

There are other big guys like Eben Pagan who makes \$20m - \$30m a year with his own Information business

My mentor Rich built a information based business that made \$7m online within the first 3 months.

Mind you, \$7m is the same thing as N2.45Billion

And he made that within 3 months selling information

The new business eventually went on to generate \$20m within the first 1 year.

Let me not even talk about another information based business that now makes \$1 Billion a year.

That is not a typo. That is Capital B for Billion.

## **LET ME CONCLUDE:**

### **Making money from selling information is mostly about 3 steps:**

- (1) Start by deciding on a topic that people will buy
- (2) Package or Create the information into a product
- (3) Create a System to market the information product

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### **Today, you can sell information in various formats:**

- You can sell it as a simple ebook in PDF format
- You can sell it as a video
- You can sell it as a full blown course
- You can sell it as an audio
- You can sell it as a webinar, seminar or Teleseminar
- You can sell it as coaching
- You can sell it as a membership content

As a newbie, one of the fastest and easiest ways to get started with this business is by creating and selling your information products as simple reports.

And that is because you can get it started without the need for a lot of capital or resources.

That is actually how I started.

That is how most of my students started.

If you want to get started with this right away, I have created a video that walks you through how I use this model to create little businesses that make anything from N400,000 to N2.5m a month

Watch the video at <http://7starcourses.com/inforeport>

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# HIGH ROI BUSINESS 2:

## Real Estate Marketing



Maybe you don't like business model No. 1

No problem.

You might just like this one.

Real estate marketing simply means making commissions by marketing real estate properties.

Like lands and houses.

And NO!

I am not talking about doing it like the local and overly broke house agents you see around.

Things are changing and there is a new game to this especially with the internet.

Basically, this is how it works.

You sign up with one of the real estate firms who have a solid system in place.

This system gives you access to their marketing training so that you can learn how to sell the properties.

They also have an way to track all sales coming in from various marketers.

They call them realtors.

And sometimes, they have a system where you can bring in other people to work for the company and you make some commissions on each property that is sold by those people you brought in. (This part is not compulsory but it is just an additional way for you to earn more money)

Let me explain better with figures.

Most real estate companies sell houses or lands where you get 20% commissions on each sale.

So, let's work with that.

So, let's say you sign up with this real estate company and you help them sell only 3 plots of land a month.

Let's say one plot is N1m only

That gives you a commission of N200k per plot

And N600k income (3 x N200k) for that month

You like the idea.

So, you post about it on your Facebook or twitter wall

Then about 20 people show interest.

So, you invite them to a small event or a Skype call.

You explain how the whole thing works and 5 of them decide to sign up under you

They get trained by the company plus you also show them how you are able to get sales.

So, they go all out.

Let's say just 2 of them get serious (because most people are lazy)

In the next month, the 2 of them sold 5 plots altogether.

Let's just say you improved and sold 4 plots of land this month making you N800,000

Because you are the one who brought in the 2 people who sold 5 plots, the company decides to pay you 5% commissions.

So, you get paid N250,000 as extra commissions

Which brings your total commissions for that month to N1,050,000

And the good part is that - You can work with as many real estate firms that you want

PLUS...you work at your own pace and time

All the real estate companies are concerned about is you bringing them sales.

Now, don't get me wrong.

I am not saying you will easily make N1m a month in commissions.

I am just telling you what is easily possible based on what I have seen.

There are many broke realtors in town (Realtors is what they call people who market real estate)

They dress in fine suit and when you ask them:

"What do you do?"

They smile and say in a deep voice - "I am a realtor"

Meanwhile, they haven't sold a single property in the last 8 months because they don't know how to market.

They forget that the business is **Real Estate MARKETING**.

Observe that the marketing above is in all caps.

That is because that is the main factor here.

I personally don't sell any real estate myself even though I plan to get involved in it later on.

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Last year December, I was talking with the M.D of a new real estate firm and he told me about a young woman who happens to be one of their top marketers.

As at the time we were talking, the woman was in South Africa on an all expense paid trip 'fueled' by one of the real estate firms she sells for.

That is apart from the 4 new cars she got from some of these real estate firms.

And her commissions on a bad month is like N5m

And what does she do?

Her main marketing strategy is heavy promotion through emails and sms.

Maybe I will just invite her to an expensive dinner when I intend to start so that she can explain how she does it.

And then sign up under her.

And this is something you can do too.

**All You Need Is:**

(1) A KNOW HOW accompanied with a badass drive, focus and those other things that I talked about in the intro part of this series.

(2) Sign up with a real estate company (or more) that has a good system for their marketers.

(3) Create your own marketing system based on what you learnt from the company and what you learn from me :)

(4) Go all out and crush it

Signing up and joining a real estate company is no big deal.

They won't pay you for that.

Your main work is to market and bring sales.

That is when you get paid.

Most of the real estate companies who do this are in Lagos, Abuja and Port Harcourt.

If you are interested in this opportunity, I can introduce you to one of the real estate companies with a solid system in place

Just send your full name, email, phone number and location to

[support@7starcourses.com](mailto:support@7starcourses.com)

Make sure the subject line says - **INTERESTED IN REAL ESTATE MARKETING**

# HIGH ROI BUSINESS 3:

## Affiliate Marketing



I am going to discuss another business model that has been working effectively since Amazon introduced it and keeps getting better as Technology keeps advancing.

Another thing about this business model is that it is perfect for people who do not want the stress of creating products or actually running a business so to say.

That is because all they have to do is sell.

The business model I am talking about is...**AFFILIATE MARKETING:**

Maybe you have heard about it before.

Maybe not.

Affiliate marketing is a business model where you sign up as an affiliate with a company and you then promote any of their products.

When you make a sale on any product, you get paid a commission.

It is as simple as that.

You don't own any products.

You don't deal with customer support

You don't manage employees

Or do any of those things that takes a business to run

The first time I heard about affiliate marketing was in 2006 and I heard about it from a guy who was always showing his cheques from Clickbank.

I quickly rushed over to sign up on Clickbank and started promoting the products there...using my "ignoramus" techniques

And for 2 years, my Clickbank account kept showing ZEROS

That was until 2008 when somehow, someone bought from my an affiliate blog I setup and I made my first \$37 commission.

You needed to see the way I jumped up with excitement at the Cybercafe that day.

I was so happy.

The Yahoo boys beside me were just looking at me.

Back in the day, there were a few affiliate programs online.

But today, there are many of them that you can make a lot of money from.

Basically, there are 2 major types of online affiliate platforms you can join to get started as an affiliate.

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### **(1) The ROBUST AFFILIATE NETWORKS:**

This is the big one.

To really make a lot of money as an affiliate, you need to have access to several companies that you can promote for and there is no better way to do so than by joining a robust affiliate network.

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**DEFINITION:** These affiliate networks are companies like Clickbank, Moreniche, Jvzoo, Nutryst etc that have a thousands of merchants listed with them. These merchants own various products that you can promote once you are a member of the network.

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For instance, if you sign up with Nutryst (an invitation only platform), you will have access to at least 300 high converting offers that you can promote. They will even give you an affiliate manager that can help you out with some things.

Most of the robust affiliate networks are international.

Some don't allow Nigerians to register

E.g. Clickbank

But what myself and others who wanted to register on Clickbank do is that we find a foreign address and use it.

You can still do the same thing today.

But then, there are others who welcome Nigerians easily.

E.g. Jvzoo, Markethealth, Moreniche

Back in 2014, after selling my short reports to people about sexual health, what I did was to go to Moreniche and recommend some of their best products to people who bought the short reports.

Guess what?

Their products are expensive (about \$145) so the commissions were heavy too.

And that is how waking up to commissions of \$160 atimes became something normal for me.

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## **(2) INHOUSE AFFILIATE PROGRAMS:**

There are many companies with their own in house affiliate programs.

This means the affiliate program is only for their own products.

This is how Amazon's affiliate program operates.

When you check the bottom links of most sites, you will find out that they have affiliate programs that you can sign up with to sell their products

E.g. Konga and Jumia has their own affiliate program

Nairabet has its own affiliate program too where you make money by referring users to Nairabet.

As a matter of fact, I used to be an affiliate of Nairabet back in 2012 and I was making about N150,000 a month extra coins

I was promoting it via a Chelsea Facebook page that I set up

And most of the time, joining affiliate programs are FREE.

Although a few require you to pay To join (E.g. MOBE's affiliate program)

And some require an invite for you to be able to join

However...

### **Joining an affiliate program is NOT the big deal.**

There are many affiliate programs that I struggled to join in the past and my account balance is still reading ZERO

What I am saying is...

This business model is called Affiliate **MARKETING** for a reason

Just like the first two business models I shared, the business is in the **MARKETING**

You can decide to do affiliate marketing solely or mix it with other business models.

Most affiliates mix it with business model No. 1 (information marketing) because it just flows easily.

All you have to do is sell your information products on the frontend and also recommend your affiliate products to your list of prospects and customers as well.

For instance, there is a super affiliate whose name is Greg Davis.

They also call him Mr \$50k a day because he was said to be pulling an average of \$50k a day in commissions at a time

I heard that has now increased to \$250k a day (unconfirmed reports)

The main question at this point is...

What are the steps to making money with affiliate marketing?

**STEP 1:** Sign up as an affiliate with a reputable affiliate platform - This can be an affiliate network or inhouse platform

**STEP 2:** Start by picking one market (E.g. Skincare) and creating a campaign to sell a product from that market

**STEP 3:** Launch your campaign and get traffic

I can't give you any step by step system for marketing affiliate products because there are different ways of doing it depending on the type of products you are marketing.

For instance, if you want to market Nairabet as an affiliate, you could create an article titled:

***"My Bitter Experience With Nigerian Sports Betting Sites"***

In the article, you can explain your frustrations with most Nigerian betting sites, don't name names and end the article by talking about how you eventually discovered Nairabet and why it is the best sports betting platform for people to use.

Then drive traffic to the article with your affiliate link in it.

If you write a convincing article, you will get loads of sign ups and make commissions for life on those users.

Someone else who wants to promote whogohost affiliate program could simply create a video tutorial on how to setup your website online with as little as N5000.

And recommend whogohost because they have very cheap hosting plans.

You can get a one year hosting for as little as N4000 (with a free domain name)

Talking about whogohost.com

I also have an account with them and here is my affiliate link:

=> <http://7starhosting.com.ng>

If you ever need hosting for your website and you don't have a lot of money to spend, just click on my link above to use whogohost so I can chop part of your money :)

If you don't want to use my affiliate link, you will still pay whogohost all the money anyway.

So, why not give me some of it at least to say thank you for this post.

LOL

Did you see how I just promoted my whogohost affiliate link?

I am not sure what will happen because this is just for example sake but that could easily make me an extra N65,000 this month based on the number of people reading this

- Another guy (Ewen Chia) makes a lot of money as an affiliate by giving people a free report for joining his list.

When they join, he now offers various products to the people who signed up.

And that is how he made his first million dollars online

If you really want to succeed big as an affiliate, here are 4 qualities of big time affiliates that I know of.

(1) They know how to recognize good products & offers that they can promote

(2) They know how to get a lot of traffic

(3) They know how to create marketing systems that convert the traffic to sales

(4) And they know how to track their results so that they know where their sales are coming from

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### **CONCLUSION:**

Affiliate marketing is a HUGE industry that is valued at \$50B

It is the reason why so many 18 - 21 year olds are able to buy cars like Ferrari and travel around the world.

Because they don't have to create any product, import any product etc - All they do is market.

Let me give you a gossip here.

Don't tell anyone I told you.

One of Nairabet's top affiliates is a 21 year old guy from Belgium who makes an average of \$17,000 a month in commissions.

Can you beat him?

Maybe.

But again, you need to know about marketing and driving tons of traffic to do it successfully.

I also need to let you know that I am reactivating my affiliate platform where you can promote my infoproducts and that of other Nigerians and get paid anything from 50% commissions on each sale.

For instance, let's say you promote one of my products that is titled "FB ADS BLUEPRINT" for N20,000 and you get 2 sales a day, that is 2 X N10k - N20k a day!

The affiliate platform is not free anyway because I only want serious people there.

It should be ready before the end of April 2018.

If you are interested in earning massive commissions for selling my digital products online and that of others, make sure you send an email to [support@7starcourses.com](mailto:support@7starcourses.com) with the subject line - **Interested in Affiliate Marketing**.

With that, I will get back to you once our affiliate platform is up and running.

# HIGH ROI BUSINESS 4:

## Software/Apps Marketing



Let's move forward.

In this part, we will talk about business model No. 4 which is...SOFTWARE/APPS MARKETING...

I won't be saying a lot on this because I have never done it before but it is a huge money maker.

However, this isn't about building one big software company like Microsoft.

This is a simple game and I will share the basics

As we all know, today's tech world requires the use of apps and various software to get a lot of things done faster and easier.

E.g. Back in 2010, if you wanted to build a website to use for your little online business, you will have to fork out some good money to pay a website designer or go through the hard process of learning html and CSS

But today, there are many wordpress plugins that allow you to do this even if you are "kinda illiterate"

But that is not all, there are various apps, plugins and software that people are developing today to do various things

One thing is for sure though.

Apps that win are focused on one thing.

They provide SOLUTIONS.

E.g. One of the challenges that Nigerian marketers who sell physical products have is keeping stock of their products.

- They want to know how many were shipped in.
- How many were shipped out to customers
- How many were returned
- Etc

If you can develop an easy to use app that solves this problem, these people will gladly give you their money to use it on a monthly basis.

Even if all you get is 1000 customers who pay you N2500 for a monthly access to the software, that is N2.5m a month

And be reminded that this is about "software MARKETING"

So, you don't even have to know how to code to partake in this pie.

**The basics are:**

(1) Know how to find problems that can be solved with a software

(2) Work with a coder(s) to develop the software that provides the solution to the problem

(3) Market the software.

There are many young Nigerian entrepreneurs who are making a lot of money online (especially from Jvzoo) just from software marketing.

And I believe the number is going to keep increasing.

By the way, Jvzoo is not the only place to market software

There are other sites to do so.

You can even just build your own funnel and sell your software privately without using JV partners or affiliate networks

Maybe I can get one of the guys who does big numbers on JVzoo to create a training around this later if a good number of people are interested.

Like I said in the beginning, I really can't say a lot about this.

But software marketing is HUGE and it is going to keep getting big.

If this is what you want to do, focus on it and go in big.

You may also combine information marketing with this one.

Information marketing easily combines with most business models.

That is all I got about this model.

I hope it helped

# HIGH ROI BUSINESS 5:

## Smart E-commerce



What does this mean?

**Smart E-commerce is all about 3 things:**

- (1) Searching for physical products that solve problems for people or helps them get closer to their desires mostly from China.
- (2) Buying the products at the lowest cost possible, importing them to Nigeria
- (3) And using a genius marketing method to sell them for a good ROI

Let me explain with an example from a friend.

A lot of women love to wear high heel shoes

But one of the problems that arises with wearing high heeled shoes often is bunion toes.

So, here is what she did.

She went to Aliexpress and she got a product that helps people solve this problem of bunion toes.

**Here is the product below:**



I think she got them so low for like \$0.50 or so. That is about N175 per one

She bought 1000 pieces.

After shipping to Nigeria, the average cost price of one eventually goes up to about N200

That brings the total cost price of 1000 pieces to approximately N200,000

Next, she started selling the products via FB and Instagram using a marketing system I helped her with.

She was selling 5 pieces for only N5000 (shipping included)

And she sold all the 1000 within 2 weeks.

That means she made  $200 \times N5000$  from selling the 1000 pieces - which is N1m (gross profits)

One thing about smart E-commerce is that you have to be very careful about the cost you are incurring.

**Here are the cost she incurred:**

- Cost of products to Nigeria - N200,000

- FB/Instagram Ads - \$200 (N75,000)

- Shipping to customers - N185,000

**TOTAL - N460,000**

When you subtract this amount from the gross profits, it gives you her true profit which is N540,000

Not bad for a 2 week income

But that is not all.

I told her that she could also make a lot of money from the people who did not buy and the ones that bought.

How?

All she had to do was to simply find more related products to sell to them.

E.g. Someone buying her minion toe product is obviously someone who loves to dress fine and sexy.

So, all she has to do is find and sell more products on women's beauty, fashion and grooming to them.

Right now, a lot of Nigerians are cashing in big on this.

At least, I know 5 guys who did over N30m each last year from their smart e-commerce business

**NOTE:** You don't have to sell products on health issues, sex or any grey area to make this work.

Products based on grey areas like the ones I mentioned above are usually hard to advertise on big traffic sites like Facebook, Google etc

But if you have a way to advertise those products, then go ahead and sell them.

As you can see, this way of selling physical products is different from the Jumia/Konga model where you create a big website, list hundreds of products and hope that customers buy them.

This one is different.

If you are going to run with this business model, make sure you do not run it like a lot of people.

**Run it as a proper business.**

- ✓ Start with a huge and profitable audience/market. E.g. Fitness, babies (Moms), Women's fashion, Skin care
- ✓ Look for challenges people have in that market
- ✓ Find products on Aliexpress that solve those challenges - In fact, you will even come across many products on Aliexpress that fix challenges you do not know about.
- ✓ Buy the products for the lowest cost you can find (You may have to use an agent or other sites for this)
- ✓ E.g. Some products that sell for N\$2 a piece can be gotten from 1688.com for far lesser
- ✓ Create a marketing system that allows you to pull in people who are interested in the type of products you are importing. You can advertise using Facebook, Instagram, Youtube, Google, Blogs
- ✓ Sell to them
- ✓ Sell to them repeatedly

If you decide to take this to another level, you might even create a brand name and find companies that can help you create products with your brand name printed on them

But you don't have to start with that.

You can start importing with at least N50,000 or even lower.

*"However the most important factor is for you to ONLY import products that people really want to buy."*

Personally, I don't import products until I have advertised it and gotten proof that it is a product that will sell.

That is when I go ahead to buy it.

Also make sure the subject of the email says: Interested in Smart Ecommerce

**REMEMBER:** Sourcing for products and importing them to Nigeria is the simplest part of this business.

Most people do it but only a few percent of them make any real money.

Why?

The reason is because they don't know how to market and sell.

Just like the other business models that I have talked about before, knowing how to market and sell is ONE skill that will help you succeed faster with all this information.

Later on this year, I might create a full training on this.

But if you want to start with this and you really want more training now, I could arrange something for you.

Send an email to [support@7starcourses.com](mailto:support@7starcourses.com) - The email should contain your full name, email and phone number.

And the subject line should say **"Interested in Ecommerce Training"**

Let's move ahead.

Let me tell you about the next business model.

This one made me the most money in 2017.

# HIGH ROI BUSINESS 6

## Health Products Marketing



You should already know what this is about from the name

It is about marketing health products that help people manage their health or get better.

And it is a big money maker because people value their health a lot.

Think about it.

Most problems can be managed but when that problem is a serious health issue, people have to focus their attention on it and spend as much money to get rid of it.

Because of this, I approach this business differently because it is sensitive.

We are dealing with human lives here.

So, it is important that you only market products that are safe.

**This is not about selling pharmaceutical drugs.**

Only licensed people can do that.

This is about selling the alternatives.

I am talking about alternative health products like supplements, tea, herbal products etc

**Examples of hot health markets are:**

- Fertility (men and women)
- Sexual health
- Vision
- Prostate
- High blood pressure
- Weight/fat loss
- Weight gain
- Heart related issues
- Etc

The list is endless.

**Here is How the Business Works:**

- (1) You pick a health challenge that people have
- (2) You find a product that solves the problem or makes it better (Make sure the product is very effective and safe)
- (3) You market the product.
- (4) You market other helpful related products.

Sometimes, number 2 might happen first.

You might come across a really good product that works.

And you decide to market it.

E.g.

There was a time I was having issues with my digestive system

So, I came across a product about colon cleansing that helped me out.

The product was very good so I decided to create a marketing campaign around it.

The first advert I ran for it on Naij sold all the products they had in the shop I was getting them from. That was where I stopped.

That reminds me of one huge challenge that this business usually presents and that challenge is about getting a consistent supply of the products you are marketing.

In 2017, I created at least 3 campaigns that I had to eventually stop because the company I was marketing for ran out of supplies.

## **How Do You Get Products to Sell?**

There are 3 ways I know of to get health products you can market.

That is if you are not producing them yourself.

The 3 steps are:

### **(1) Join a network marketing company with great products.**

I am not a network marketing person but I joined 2 of them in the last 2 years just to get access to their health products.

Products from network marketing companies are usually on the high side unless you are a top distributor. That is why it is a good idea for you to try and move up as fast as possible so that you can be getting the products at lower cost.

### **(2) Become a distributor of a local health company:**

There are many Nigerian companies that produce very effective and NAFDAC registered health products but do not know how to market them.

I do not have a system for finding such companies.

But if you come across any effective health product that is produced by a Nigerian company, contact that company and let them know that you want to help them market their products so that they can sell to you at a lower cost.

### **(3) Import them from Overseas**

This leads us back to Business model No. 5

You can also import health products from overseas if they are very effective.

The problem here though is that you won't be able to import a lot because most of these products are not NAFDAC registered (unless you want to register them yourself)

Another problem is to be sure that the products are safe to use.

I used to import some high quality digestion/slimming teas from Holland about 5 years ago.

I was importing about 500 per trip because they were not NAFDAC registered.

And I was selling them for a lot of profits.

### **MY UNIQUE APPROACH:**

Personally, I like to combine this business model 6 with the first business model I shared.

What I do is to create a short report that talks about the topic and promote the report.

Not everyone will buy the report but the sales from this report allows you to spend a lot of money to attract interested people.

E.g.

Let's say I want to sell a particular type of slimming tea for women.

One way is to advertise the tea directly.

But when I am combining it with sales of information products I could create a report reveals:

#### **"15 Nigerian Recipes that Helps You Melt Fat"**

This is the report I am going to advertise for sale while building a list of people that I can sell the slimming teas to.

Obviously, people who respond to my advert are people who are interested in slimming down.

This is an example of how the numbers eventually play out.

Let's say I spend N50,000 on adverts and this N50,000 advert gives me about 1000 leads.

Out of these 1000 leads, let's say only 50 buy my report for N3500

That is N175,000

Which is great because I already have a net profit of N125,000 (I spent N50,000 on adverts)

But now, I have a list of 1000 prospects that I can now promote the slimming teas to.

Let's say the teas sell for N25,000 a pack - and I only get 30 sales from the list of 1000 people.

That is  $30 \times N25,000 = N750,000$

If the profit on each sale is N15,000 - that leaves me with N450,000

Add that to the N125,000 profit from the reports

$N125,000 + N450,000$

That is roughly a pure profit of N575,000

**TIP:** You can even find a really good slimming belt and offer it to this same people and you will still get many of them who will buy it.

The example above is based on a conservative estimation and I am not saying you will get results like that.

I am only showing you what can happen based on what I have experienced.

**NOTE:** You don't have to add "information selling" to your own business.

Many people sell health products alone and they do very fine.

You can do the same too.

The health market is huge.

Now, let's move to the last business which is actually not a business...

I added it to this list because it is something that I feel you should know about.

# HIGH ROI BUSINESS 7:

## Buying & Selling Cryptocurrency



Again...this No. 7 is not a business per se.

It is more about a new opportunity that you can use to multiply your money if you play the game right.

As a matter of fact, it requires that you have a good and reliable source of income already for you to take advantage of this wisely.

I am including it here because this is one of the biggest wealth creation event in the history of the world to those who are smart.

This is simply about buying and selling Cryptocurrency.

Cryptocurrency refers to the new digital type of currency that is taking the world by storm already.

**I am talking about currencies like:**

- Bitcoin
- Ethereum
- Litecoin
- Etc

Right now, there are about 800 of these digital currencies and they are in their early stages which provides an opportunity to make a lot of money with them.

For instance, as at February last year, Bitcoin was selling for about \$2000 a coin

As at today, it is selling for \$10,872

Imagine if you had bought just 2 coins for \$4000 back then.

You would have a little over \$20,000 right now

And all you did was to buy it when it was low.

There are various ways to make money with these Cryptocurrencies - But the one I am talking about in this report is the buying and selling angle.

Not all coins will make you money.

Some coins will depreciate and lose money.

But if done right, you can easily turn N50,000 into as much as N1m within 60 days without really doing much.

All you have to do is buy some coins, wait for it to increase in value and then sell it.

I know you probably have a lot of questions as regards how this works and how sure it is.

Instead of trying to answer your questions, I am going to direct you to a Facebook group that is managed by my friend.

On this group, you will get more information about how people make money buying and selling Crypto and you will also meet with people doing the same.

### **Here is a link to the Facebook group:**

<https://www.facebook.com/groups/404880269945752/>

When you join, make sure you read the welcome message at the top of the group.

**NOTE:** Again, this is not a business. I actually only use a small part of my income to do this.

Actually, don't use money you can't afford to lose for this.

My advice is that you should have at least one real business from the first 6 that I talked about that gives you dependable income.

Then you can use part of that income to buy coins that could make you more money.

## CONCLUSION:

I have now provided you with 7 little known businesses that can put a lot of money in your pocket this year if you act on them

All you have to do is get started with at least one of them.

Of course, this series is not a full training on all these businesses.

The idea is for you to choose the one that you can run with, get more information about it and get started.

You can do this.

There are many young guys under 25 who are making a lot of money with these business models.

And some of them are even undergraduates.

You can do this.

One thing you ought to have noticed from Business model No. 1 to Number 6 is the importance of knowing how to market.

Knowing how to market and sell is the key to making the businesses work.

Out of all the 7 business models, my favourite is Business Model Number 1 because it is something that doesn't require a lot of capital.

You can start it fast.

You can combine it with other businesses later on.

And the marketing experience you get from it will help you market the remaining business models that you decide to add later on.

I have created a video training that walks you through a how to get started with this and you can watch the video training at - <http://7starcourses.com/info-report>

Please share this report with someone who might benefit from it.

## **SPECIAL NOTE:**

# **"The Real Truth About Ending Money Worries"**

About 10 years ago, I discovered a powerful truth that changed my life.

I found out that the **ONLY** way to truly end money worries is by understanding and knowing what to do to attract more money into your life anytime.

I call it turning yourself into a cash machine.

And I refer to people who had this skill as "Live Breathing Cash Machines"

Or LBCM for short.

If you take away all the money, resources, network and everything an LBCM has today, just give him anything from 1-3 months and he will be back with more cash.

That is because as long as he is still breathing, he knows what to do to generate cash on demand.

When I discovered this truth, I set out to turn myself into ONE.

I have read over 700 books, attended various trainings, subscribed to various newsletters in order to turn myself into a love breathing cash machine.

Many people struggle and worry about money throughout their lives because they do not understand this truth.

And that is why in 2015, I wrote a 100 paged book that anyone could read and know what to do to get started with turning themselves into a Live Breathing Cash Machine

I actually titled the book:

## **"How to Turn Yourself Into a Live Breathing Cash Machine"**

I used to have printed copies of the book but I haven't printed any new copy recently but the digital copy is available and I want you to read it over and over again because I believe it will touch something in you and change your life.

A lot of people have read the book and all they could say is how life changing it is.

Some people even bought copies for their friends and families.

**Like this CEO of Tunity Holdings who is also based in the UK.**

*Toyin!*

*I just read your new book "How to turn yourself into a live breathing Cash machine" and I want to say...this is AWESOME read.*

*You basically summed up every knowledge and wisdom I have acquired over the past 10 years that made me a millionaire in just 99 pages.*

*I call your "book" the exact knowledge I never had the time to write myself. It's as if you wrote every single knowledge that was in my head.*

*I have one word! I am definitely paying for a copy to give to my younger brother. It is that good!*

*Please send me your bank details so I can pay for a copy right away!*

*And yes, please use this email as a review if you need to.*

*If anyone is reading this....don't waste time, get yourself a copy of this book. You won't regret it!*



*Regards,  
Olugbenga Aijotan  
Tunity Holdings Group  
United Kingdom*

I wrote this book for anyone who has the desire to distinguish themselves from the mass of people who struggle each day to make the small amount of money they use to pay through life.

It does not matter if you are a man or a woman, young or old, you can turn yourself into a live breathing cash MACHINE if you really want to badly.

You can get access to the digital version of the book for just **N2500** only.

And the good news is that you can get it within the next 5 minutes and begin to read it.

**[Click Here to Get the Book Now](#)**

Or copy this URL and paste in your browser: **<http://7starcourses.com/order-lbcm>**

I wish you success in your endeavours.